

	REGIONS									1.VOTED NOV
										2012-14
	W-O-M	Outer	Centr	West	Bay	North	One	Both		
	Metro	al								
27.Increase Beer Tax										
Strong Support.....	32%	32%	23%	33%	33%	38%	41%	28%	33%	
Smwt Support.....	31%	31%	32%	31%	35%	25%	23%	41%	29%	
Smwt Oppose.....	10%	9%	14%	11%	13%	13%	4%	13%	10%	
Strong Oppose.....	24%	25%	29%	24%	17%	18%	30%	16%	25%	
Undec.....	3%	3%	4%	1%	3%	6%	2%	2%	3%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
27.Increase Beer Tax										
Support.....	63%	63%	54%	64%	68%	63%	64%	69%	62%	
Oppose.....	34%	35%	42%	35%	29%	31%	33%	29%	35%	
Undec.....	3%	3%	4%	1%	3%	6%	2%	2%	3%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Strong Support.....	37%	36%	26%	36%	40%	46%	45%	29%	38%	
Smwt Support.....	39%	37%	39%	39%	45%	33%	32%	46%	37%	
Smwt Oppose.....	5%	6%	10%	3%	5%	3%	5%	11%	5%	
Strong Oppose.....	17%	19%	21%	20%	10%	12%	16%	9%	19%	
Undec.....	2%	2%	4%	2%	1%	6%	2%	6%	2%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Support.....	75%	73%	65%	75%	84%	79%	77%	75%	75%	
Oppose.....	23%	25%	31%	23%	15%	15%	21%	19%	24%	
Undec.....	2%	2%	4%	2%	1%	6%	2%	6%	2%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	2.NOVEMBER 2016			3.MARCH 2016			5.MI DIRECTION			
	Certa in	Smwt- Prob		GOP	DEM	Not Vote	Right Dir	Wrong Track	Undec	
27.Increase Beer Tax										
Strong Support.....	32%	32%	31%	31%	32%	34%	33%	34%	23%	
Smwt Support.....	31%	30%	35%	28%	32%	33%	34%	29%	31%	
Smwt Oppose.....	10%	10%	14%	12%	9%	11%	12%	9%	14%	
Strong Oppose.....	24%	25%	16%	27%	25%	19%	20%	26%	25%	
Undec.....	3%	3%	4%	2%	3%	4%	2%	2%	7%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
27.Increase Beer Tax										
Support.....	63%	63%	66%	59%	64%	66%	66%	63%	54%	
Oppose.....	34%	35%	30%	39%	34%	30%	32%	35%	39%	
Undec.....	3%	3%	4%	2%	3%	4%	2%	2%	7%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Strong Support.....	37%	37%	38%	35%	39%	37%	36%	38%	30%	
Smwt Support.....	39%	38%	45%	34%	41%	40%	41%	37%	38%	
Smwt Oppose.....	5%	5%	5%	6%	4%	6%	5%	5%	7%	
Strong Oppose.....	17%	18%	7%	23%	13%	15%	15%	17%	22%	
Undec.....	2%	2%	5%	2%	3%	2%	2%	2%	3%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Support.....	75%	75%	83%	69%	80%	77%	78%	75%	68%	
Oppose.....	23%	23%	12%	29%	17%	21%	20%	23%	29%	
Undec.....	2%	2%	5%	2%	3%	2%	2%	2%	3%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	6.OBAMA FAV			7.SNYDER FAV		
	Fav	UnFav	Undec	Fav	UnFav	Undec
27.Increase Beer Tax						
Strong Support.....	32%	34%	29%	33%	30%	33%
Smwt Support.....	31%	34%	27%	36%	33%	29%
Smwt Oppose.....	10%	9%	13%	7%	14%	9%
Strong Oppose.....	24%	22%	27%	13%	20%	27%
Undec.....	3%	2%	3%	11%	3%	3%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax						
Support.....	63%	68%	56%	69%	63%	62%
Oppose.....	34%	31%	40%	20%	34%	35%
Undec.....	3%	2%	3%	11%	3%	3%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%
28.Substance Abuse						
Strong Support.....	37%	40%	32%	36%	34%	38%
Smwt Support.....	39%	42%	33%	45%	40%	38%
Smwt Oppose.....	5%	4%	7%	4%	6%	5%
Strong Oppose.....	17%	12%	24%	13%	18%	16%
Undec.....	2%	1%	3%	2%	2%	2%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%
28.Substance Abuse						
Support.....	75%	83%	65%	81%	74%	77%
Oppose.....	23%	16%	31%	17%	24%	21%
Undec.....	2%	1%	3%	2%	2%	2%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%

	13.OBAMA JOB RATING			14.SNYDER JOB RATING		
	Excl- Good	Fair- Poor	Undec	Excl- Good	Fair- Poor	Undec
27.Increase Beer Tax						
Strong Support.....	32%	34%	31%	30%	33%	34%
Smwt Support.....	31%	33%	28%	100%	38%	31%
Smwt Oppose.....	10%	9%	12%	12%	10%	15%
Strong Oppose.....	24%	20%	27%	18%	26%	21%
Undec.....	3%	3%	3%	2%	3%	
Total.....	600	281	317	1	171	15
.....	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax						
Support.....	63%	67%	59%	100%	68%	65%
Oppose.....	34%	30%	39%	30%	36%	35%
Undec.....	3%	3%	3%	2%	3%	
Total.....	600	281	317	1	171	15
.....	100%	100%	100%	100%	100%	100%
28.Substance Abuse						
Strong Support.....	37%	40%	34%	31%	39%	34%
Smwt Support.....	39%	44%	34%	100%	44%	38%
Smwt Oppose.....	5%	4%	7%	6%	5%	7%
Strong Oppose.....	17%	11%	23%	17%	17%	21%
Undec.....	2%	1%	3%	2%	2%	
Total.....	600	281	317	1	171	15
.....	100%	100%	100%	100%	100%	100%
28.Substance Abuse						
Support.....	75%	84%	67%	100%	76%	72%
Oppose.....	23%	15%	30%	23%	22%	28%
Undec.....	2%	1%	3%	2%	2%	
Total.....	600	281	317	1	171	15
.....	100%	100%	100%	100%	100%	100%

	17.MI ECONOMY					27.INCREASE BEER TAX			
			Improving	Same	Get Worse	Undec	Support	Oppose	Undec
27.Increase Beer Tax									
Strong Support.....	32%	32%	36%	29%	30%	51%			
Smwt Support.....	31%	31%	31%	27%	38%	49%			
Smwt Oppose.....	10%	11%	12%	7%	5%		30%		
Strong Oppose.....	24%	23%	20%	33%	23%		70%		
Undec.....	3%	3%	2%	4%	3%			100%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax									
Support.....	63%	63%	66%	55%	68%	100%			
Oppose.....	34%	34%	31%	41%	28%		100%		
Undec.....	3%	3%	2%	4%	3%			100%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Strong Support.....	37%	36%	40%	35%	37%	51%	12%	12%	
Smwt Support.....	39%	39%	40%	36%	38%	49%	20%	36%	
Smwt Oppose.....	5%	5%	5%	7%	5%		15%	6%	
Strong Oppose.....	17%	19%	13%	18%	19%		49%	9%	
Undec.....	2%	2%	3%	3%			3%	37%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Support.....	75%	75%	79%	71%	75%	100%	32%	48%	
Oppose.....	23%	24%	18%	25%	25%		65%	15%	
Undec.....	2%	2%	3%	3%			3%	37%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	35.TEA PARTY			GOP-TEA PARTY			36.ABORTION		
	Suppo	Oppos	Undec	Stron	Moder	Pro-C	Pro-L	Undec	
	rt	e		g	-Lean	hoice	ife		
27.Increase Beer Tax									
Strong Support.....	32%	29%	36%	29%	28%	26%	31%	35%	21%
Smwt Support.....	31%	27%	31%	33%	23%	36%	33%	27%	39%
Smwt Oppose.....	10%	12%	8%	13%	19%	6%	9%	12%	8%
Strong Oppose.....	24%	26%	23%	22%	23%	28%	24%	24%	22%
Undec.....	3%	5%	2%	3%	7%	4%	2%	3%	11%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax									
Support.....	63%	57%	67%	61%	51%	62%	65%	61%	60%
Oppose.....	34%	39%	31%	36%	42%	34%	33%	36%	29%
Undec.....	3%	5%	2%	3%	7%	4%	2%	3%	11%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Strong Support.....	37%	31%	41%	36%	28%	26%	35%	40%	21%
Smwt Support.....	39%	36%	40%	39%	33%	44%	41%	34%	47%
Smwt Oppose.....	5%	6%	4%	7%	11%	4%	4%	6%	11%
Strong Oppose.....	17%	24%	14%	14%	19%	26%	17%	17%	20%
Undec.....	2%	3%	1%	4%	9%		2%	3%	1%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Support.....	75%	66%	80%	75%	61%	70%	77%	75%	68%
Oppose.....	23%	30%	19%	21%	30%	30%	21%	23%	31%
Undec.....	2%	3%	1%	4%	9%		2%	3%	1%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	37.CHILDREN		38.LABOR UNION			40.EDUCATION				
		Yes	No	Respo	House	None	HS or	Post	Colle	
				ndent	hold		Less	HS	ge	
27.Increase Beer Tax										
Strong Support.....	32%	30%	33%	42%	26%	31%	31%	35%	31%	
Smwt Support.....	31%	31%	30%	27%	29%	32%	22%	30%	35%	
Smwt Oppose.....	10%	10%	11%	3%	12%	12%	14%	7%	11%	
Strong Oppose.....	24%	26%	23%	23%	31%	23%	31%	27%	19%	
Undec.....	3%	3%	3%	4%	3%	3%	2%	1%	4%	
Total.....	600	204	394	95	83	422	126	161	309	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
27.Increase Beer Tax										
Support.....	63%	62%	63%	70%	55%	63%	52%	64%	66%	
Oppose.....	34%	36%	34%	27%	42%	35%	45%	34%	30%	
Undec.....	3%	3%	3%	4%	3%	3%	2%	1%	4%	
Total.....	600	204	394	95	83	422	126	161	309	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Strong Support.....	37%	37%	37%	48%	32%	35%	38%	39%	35%	
Smwt Support.....	39%	39%	38%	35%	39%	39%	30%	35%	44%	
Smwt Oppose.....	5%	5%	6%	1%	5%	7%	7%	4%	6%	
Strong Oppose.....	17%	17%	17%	14%	23%	17%	24%	20%	13%	
Undec.....	2%	3%	2%	3%	1%	2%	2%	2%	3%	
Total.....	600	204	394	95	83	422	126	161	309	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Support.....	75%	76%	75%	82%	71%	74%	68%	74%	79%	
Oppose.....	23%	21%	23%	15%	28%	23%	31%	24%	18%	
Undec.....	2%	3%	2%	3%	1%	2%	2%	2%	3%	
Total.....	600	204	394	95	83	422	126	161	309	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	39.AGE GROUPS					41.RELIGION			
	18-34	35-49	50-64	65+	Prote stant	Catho lic	Other	None	
27.Increase Beer Tax									
Strong Support.....	32%	32%	31%	35%	31%	32%	31%	36%	29%
Smwt Support.....	31%	31%	30%	31%	31%	34%	28%	27%	35%
Smwt Oppose.....	10%	12%	12%	7%	11%	11%	8%	13%	9%
Strong Oppose.....	24%	22%	25%	25%	23%	21%	29%	20%	26%
Undec.....	3%	3%	3%	2%	4%	1%	4%	5%	1%
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax									
Support.....	63%	63%	61%	66%	62%	66%	58%	62%	64%
Oppose.....	34%	34%	37%	33%	34%	33%	37%	33%	35%
Undec.....	3%	3%	3%	2%	4%	1%	4%	5%	1%
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Strong Support.....	37%	41%	35%	37%	35%	37%	36%	41%	30%
Smwt Support.....	39%	42%	39%	35%	39%	40%	37%	37%	41%
Smwt Oppose.....	5%	2%	6%	6%	6%	5%	3%	7%	9%
Strong Oppose.....	17%	12%	19%	19%	17%	16%	21%	14%	20%
Undec.....	2%	3%	1%	2%	3%	3%	2%	2%	1%
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Support.....	75%	83%	74%	72%	74%	77%	73%	78%	71%
Oppose.....	23%	14%	25%	25%	23%	20%	24%	20%	28%
Undec.....	2%	3%	1%	2%	3%	3%	2%	2%	1%
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	42.RACE			43.POLITICAL VIEWS			46.GENDER		
	White	Black	Other	Conse rvatv	Moder ate	Liber al	Male	Femal e	
27.Increase Beer Tax									
Strong Support.....	32%	32%	31%	31%	29%	33%	38%	29%	35%
Smwt Support.....	31%	30%	36%	30%	27%	35%	33%	28%	33%
Smwt Oppose.....	10%	11%	6%	9%	13%	9%	6%	9%	12%
Strong Oppose.....	24%	24%	22%	25%	27%	23%	18%	30%	18%
Undec.....	3%	2%	5%	6%	4%	1%	4%	4%	2%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax									
Support.....	63%	62%	67%	61%	57%	68%	71%	58%	67%
Oppose.....	34%	35%	28%	33%	40%	32%	25%	39%	30%
Undec.....	3%	2%	5%	6%	4%	1%	4%	4%	2%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Strong Support.....	37%	37%	39%	35%	32%	38%	44%	34%	39%
Smwt Support.....	39%	37%	47%	41%	34%	45%	40%	35%	41%
Smwt Oppose.....	5%	6%	5%	3%	7%	3%	4%	6%	5%
Strong Oppose.....	17%	18%	6%	21%	23%	13%	11%	22%	13%
Undec.....	2%	2%	3%		3%	1%	1%	3%	2%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse									
Support.....	75%	74%	86%	76%	67%	83%	84%	69%	80%
Oppose.....	23%	24%	11%	24%	30%	16%	15%	28%	18%
Undec.....	2%	2%	3%		3%	1%	1%	3%	2%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	44.PARTY				45.INCOME					
		Dem	Ind	Rep	Under \$25K	\$25K- \$50K	\$50K- \$75K	\$75K- \$100K	Over \$100K	
27.Increase Beer Tax										
Strong Support.....	32%	34%	37%	27%	36%	30%	40%	30%	29%	
Smwt Support.....	31%	32%	28%	32%	31%	29%	31%	33%	33%	
Smwt Oppose.....	10%	8%	10%	13%	17%	11%	12%	8%	13%	
Strong Oppose.....	24%	22%	25%	25%	13%	29%	17%	28%	23%	
Undec.....	3%	3%	1%	3%	4%	1%	1%	2%	2%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
27.Increase Beer Tax										
Support.....	63%	66%	65%	59%	67%	59%	70%	63%	63%	
Oppose.....	34%	31%	34%	38%	29%	40%	29%	35%	36%	
Undec.....	3%	3%	1%	3%	4%	1%	1%	2%	2%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Strong Support.....	37%	41%	41%	30%	38%	33%	46%	37%	33%	
Smwt Support.....	39%	42%	33%	39%	37%	38%	40%	40%	40%	
Smwt Oppose.....	5%	4%	3%	8%	6%	6%	1%	7%	7%	
Strong Oppose.....	17%	12%	22%	20%	13%	21%	12%	16%	18%	
Undec.....	2%	1%	1%	3%	6%	2%	2%	1%	1%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
28.Substance Abuse										
Support.....	75%	83%	74%	69%	75%	71%	85%	77%	73%	
Oppose.....	23%	16%	25%	28%	19%	27%	13%	22%	26%	
Undec.....	2%	1%	1%	3%	6%	2%	2%	1%	1%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

		MAC-OAK-WAY VS STATE				OUTER WAYNE	
						vs DETROIT	
		Out	Mac	Oak	Way	Outer	Detro
		State				Wayne	it
+-----+-----+-----+-----+-----+-----+-----+-----+							
27.Increase Beer Tax							
Strong Support.....	32%	32%	39%	33%	28%	30%	25%
Smwt Support.....	31%	31%	17%	37%	32%	28%	40%
Smwt Oppose.....	10%	11%	10%	8%	10%	14%	2%
Strong Oppose.....	24%	23%	31%	21%	27%	24%	30%
Undec.....	3%	3%	3%	1%	4%	5%	2%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	364	49	79	108	67	40
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							
27.Increase Beer Tax							
Support.....	63%	63%	56%	70%	60%	57%	65%
Oppose.....	34%	34%	41%	29%	36%	38%	33%
Undec.....	3%	3%	3%	1%	4%	5%	2%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	364	49	79	108	67	40
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							
28.Substance Abuse							
Strong Support.....	37%	37%	45%	35%	33%	33%	33%
Smwt Support.....	39%	39%	26%	39%	41%	38%	47%
Smwt Oppose.....	5%	5%		8%	7%	8%	5%
Strong Oppose.....	17%	16%	28%	18%	16%	18%	13%
Undec.....	2%	3%	1%		3%	3%	2%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	364	49	79	108	67	40
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							
28.Substance Abuse							
Support.....	75%	76%	71%	74%	74%	71%	80%
Oppose.....	23%	21%	28%	26%	23%	26%	18%
Undec.....	2%	3%	1%		3%	3%	2%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	364	49	79	108	67	40
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							

	AGES		GENDER-AGE				
			Men		Women		
	18-49	50+	18-49	50+	18-49	50+	
27.Increase Beer Tax							
Strong Support.....	32%	31%	33%	29%	30%	33%	35%
Smwt Support.....	31%	30%	31%	29%	28%	32%	33%
Smwt Oppose.....	10%	12%	9%	10%	7%	14%	10%
Strong Oppose.....	24%	23%	24%	30%	31%	17%	19%
Undec.....	3%	3%	3%	3%	4%	3%	2%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax							
Support.....	63%	61%	64%	57%	58%	65%	69%
Oppose.....	34%	36%	33%	40%	38%	32%	29%
Undec.....	3%	3%	3%	3%	4%	3%	2%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse							
Strong Support.....	37%	37%	36%	34%	34%	40%	38%
Smwt Support.....	39%	40%	37%	38%	33%	43%	40%
Smwt Oppose.....	5%	4%	6%	5%	6%	4%	6%
Strong Oppose.....	17%	16%	18%	21%	23%	11%	14%
Undec.....	2%	2%	2%	2%	3%	2%	2%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse							
Support.....	75%	78%	73%	72%	67%	83%	78%
Oppose.....	23%	21%	24%	26%	30%	15%	20%
Undec.....	2%	2%	2%	2%	3%	2%	2%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%

		PARTY-GENDER					
		Dem	Dem	Ind	Ind	Rep	Rep
		Men	Women	Men	Women	Men	Women
27.Increase Beer Tax							
Strong Support.....	32%	33%	35%	34%	41%	23%	31%
Smwt Support.....	31%	30%	33%	29%	26%	28%	35%
Smwt Oppose.....	10%	4%	12%	9%	10%	12%	13%
Strong Oppose.....	24%	30%	17%	26%	22%	32%	19%
Undec.....	3%	3%	4%	1%		4%	2%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%
27.Increase Beer Tax							
Support.....	63%	63%	68%	63%	67%	51%	66%
Oppose.....	34%	34%	28%	35%	33%	45%	32%
Undec.....	3%	3%	4%	1%		4%	2%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse							
Strong Support.....	37%	43%	40%	37%	47%	24%	35%
Smwt Support.....	39%	41%	43%	35%	29%	32%	46%
Smwt Oppose.....	5%	3%	5%	1%	5%	10%	6%
Strong Oppose.....	17%	14%	10%	26%	17%	27%	13%
Undec.....	2%		2%		2%	6%	1%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%
28.Substance Abuse							
Support.....	75%	83%	83%	72%	76%	56%	80%
Oppose.....	23%	17%	15%	28%	22%	38%	19%
Undec.....	2%		2%		2%	6%	1%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%

	REGIONS									1.VOTED NOV
										2012-14
	W-O-M	Outer	Centr	West	Bay	North	One	Both		
		Metro	al							
29.Education Funding										
Strong Support.....	38%	39%	30%	36%	39%	45%	45%	34%	39%	
Smwt Support.....	37%	37%	37%	37%	42%	32%	24%	48%	35%	
Smwt Oppose.....	5%	3%	7%	4%	5%		7%	8%	4%	
Strong Oppose.....	19%	20%	25%	21%	11%	14%	20%	7%	21%	
Undec.....	2%	1%	1%	1%	3%	9%	4%	4%	2%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
29.Education Funding										
Support.....	75%	76%	66%	73%	81%	77%	69%	82%	73%	
Oppose.....	23%	23%	33%	25%	17%	14%	27%	15%	25%	
Undec.....	2%	1%	1%	1%	3%	9%	4%	4%	2%	
Total.....	600	236	86	73	112	41	52	71	519	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	2.NOVEMBER 2016			3.MARCH 2016			5.MI DIRECTION			
	Certa in	Smwt- Prob		GOP	DEM	Not Vote	Right Dir	Wrong Track	Undec	
29.Education Funding										
Strong Support.....	38%	38%	42%	36%	41%	38%	36%	42%	29%	
Smwt Support.....	37%	36%	45%	31%	41%	38%	39%	35%	35%	
Smwt Oppose.....	5%	5%	2%	6%	4%	4%	5%	3%	7%	
Strong Oppose.....	19%	20%	7%	25%	13%	17%	18%	18%	26%	
Undec.....	2%	2%	4%	1%	2%	3%	1%	2%	3%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
29.Education Funding										
Support.....	75%	74%	87%	68%	81%	76%	75%	77%	64%	
Oppose.....	23%	24%	10%	31%	17%	21%	23%	21%	34%	
Undec.....	2%	2%	4%	1%	2%	3%	1%	2%	3%	
Total.....	600	557	43	224	197	180	210	318	72	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	6.OBAMA FAV			7.SNYDER FAV		
	Fav	UnFav	Undec	Fav	UnFav	Undec
29.Education Funding						
Strong Support.....	38%	42%	34%	35%	35%	40%
Smwt Support.....	37%	40%	32%	40%	37%	37%
Smwt Oppose.....	5%	4%	5%	7%	5%	4%
Strong Oppose.....	19%	12%	27%	13%	20%	17%
Undec.....	2%	2%	2%	5%	2%	2%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%
29.Education Funding						
Support.....	75%	82%	65%	74%	72%	77%
Oppose.....	23%	16%	32%	20%	26%	20%
Undec.....	2%	2%	2%	5%	2%	2%
Total.....	600	309	263	28	228	315
.....	100%	100%	100%	100%	100%	100%

	13.OBAMA JOB RATING			14.SNYDER JOB RATING		
	Excl- Good	Fair- Poor	Undec	Excl- Good	Fair- Poor	Undec
29.Education Funding						
Strong Support.....	38%	42%	35%	33%	40%	34%
Smwt Support.....	37%	40%	33%	100%	42%	38%
Smwt Oppose.....	5%	4%	5%	4%	5%	
Strong Oppose.....	19%	12%	25%	19%	18%	28%
Undec.....	2%	2%	2%	1%	2%	
Total.....	600	281	317	1	171	414
.....	100%	100%	100%	100%	100%	100%
29.Education Funding						
Support.....	75%	82%	68%	100%	76%	72%
Oppose.....	23%	16%	30%	23%	23%	28%
Undec.....	2%	2%	2%	1%	2%	
Total.....	600	281	317	1	171	414
.....	100%	100%	100%	100%	100%	100%

	17.MI ECONOMY					27.INCREASE BEER TAX			
		Improving	Same	Get Worse	Undec	Support	Oppose	Undec	
29.Education Funding									
Strong Support.....	38%	37%	40%	40%	37%	51%	16%	18%	
Smwt Support.....	37%	38%	37%	32%	38%	49%	15%	30%	
Smwt Oppose.....	5%	4%	4%	6%	2%		13%		
Strong Oppose.....	19%	21%	15%	18%	19%		53%	21%	
Undec.....	2%	0%	5%	4%	3%		3%	31%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	
29.Education Funding									
Support.....	75%	74%	76%	72%	75%	100%	30%	48%	
Oppose.....	23%	25%	19%	24%	21%		66%	21%	
Undec.....	2%	0%	5%	4%	3%		3%	31%	
Total.....	600	328	147	96	29	377	206	17	
.....	100%	100%	100%	100%	100%	100%	100%	100%	

	35.TEA PARTY			GOP-TEA PARTY			36.ABORTION		
	Suppo rt	Oppos e	Undec	Stron g	Moder -Lean	Pro-C hoice	Pro-L ife	Undec	
29.Education Funding									
Strong Support.....	38%	35%	42%	36%	33%	30%	37%	42%	24%
Smwt Support.....	37%	30%	38%	40%	28%	36%	40%	31%	44%
Smwt Oppose.....	5%	5%	4%	5%	7%	2%	4%	6%	3%
Strong Oppose.....	19%	28%	16%	15%	28%	30%	18%	18%	28%
Undec.....	2%	2%	1%	4%	4%	2%	1%	3%	1%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
29.Education Funding									
Support.....	75%	65%	80%	76%	61%	66%	77%	73%	68%
Oppose.....	23%	33%	19%	20%	35%	32%	22%	24%	31%
Undec.....	2%	2%	1%	4%	4%	2%	1%	3%	1%
Total.....	600	165	277	158	62	53	295	267	38
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	37.CHILDREN			38.LABOR UNION			40.EDUCATION		
	Yes	No	Respo	House	None	HS or	Post	Colle	
			ndent	hold		Less	HS	ge	
29.Education Funding									
Strong Support.....	38%	39%	38%	46%	33%	37%	38%	39%	38%
Smwt Support.....	37%	36%	37%	33%	37%	37%	30%	36%	40%
Smwt Oppose.....	5%	3%	5%	3%	6%	5%	6%	3%	5%
Strong Oppose.....	19%	20%	18%	16%	22%	19%	22%	21%	16%
Undec.....	2%	2%	2%	2%	1%	2%	4%	1%	2%
Total.....	600	204	394	95	83	422	126	161	309
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
29.Education Funding									
Support.....	75%	75%	75%	79%	70%	74%	68%	75%	78%
Oppose.....	23%	23%	23%	19%	28%	23%	28%	24%	21%
Undec.....	2%	2%	2%	2%	1%	2%	4%	1%	2%
Total.....	600	204	394	95	83	422	126	161	309
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	39.AGE GROUPS					41.RELIGION			
	18-34	35-49	50-64	65+	Prote stant	Catho lic	Other	None	
29.Education Funding									
Strong Support.....	38%	41%	38%	39%	35%	38%	36%	43%	34%
Smwt Support.....	37%	40%	36%	36%	36%	38%	34%	36%	39%
Smwt Oppose.....	5%	5%	5%	3%	5%	6%	4%	5%	3%
Strong Oppose.....	19%	13%	19%	22%	18%	17%	23%	14%	24%
Undec.....	2%	1%	1%		6%	2%	3%	3%	
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
29.Education Funding									
Support.....	75%	81%	74%	75%	71%	76%	70%	79%	73%
Oppose.....	23%	17%	25%	25%	23%	22%	27%	18%	27%
Undec.....	2%	1%	1%		6%	2%	3%	3%	
Total.....	600	107	160	176	151	201	155	146	97
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	42.RACE			43.POLITICAL VIEWS			46.GENDER		
	White	Black	Other	Conse rvatv	Moder ate	Liber al	Male	Femal e	
29.Education Funding									
Strong Support.....	38%	37%	45%	38%	33%	41%	44%	34%	42%
Smwt Support.....	37%	35%	44%	38%	33%	40%	40%	34%	39%
Smwt Oppose.....	5%	5%	2%	4%	6%	3%	2%	6%	3%
Strong Oppose.....	19%	20%	6%	20%	26%	15%	11%	23%	15%
Undec.....	2%	2%	3%		2%	1%	2%	3%	1%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
29.Education Funding									
Support.....	75%	72%	89%	76%	66%	81%	84%	68%	81%
Oppose.....	23%	25%	8%	24%	32%	18%	13%	29%	18%
Undec.....	2%	2%	3%		2%	1%	2%	3%	1%
Total.....	600	472	65	64	238	197	125	283	317
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	44.PARTY				45.INCOME					
		Dem	Ind	Rep	Under \$25K	\$25K- \$50K	\$50K- \$75K	\$75K- \$100K	Over \$100K	
29.Education Funding										
Strong Support.....	38%	41%	40%	33%	42%	35%	42%	38%	37%	
Smwt Support.....	37%	41%	31%	36%	35%	31%	39%	41%	39%	
Smwt Oppose.....	5%	4%	6%	5%	6%	7%	2%	4%	3%	
Strong Oppose.....	19%	12%	22%	24%	13%	24%	16%	17%	20%	
Undec.....	2%	2%	1%	2%	4%	2%	1%		1%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
29.Education Funding										
Support.....	75%	82%	71%	69%	77%	67%	81%	79%	76%	
Oppose.....	23%	16%	28%	29%	19%	31%	18%	21%	23%	
Undec.....	2%	2%	1%	2%	4%	2%	1%		1%	
Total.....	600	241	122	221	50	111	122	94	115	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

MAC-OAK-WAY VS STATE								OUTER WAYNE	
								vs DETROIT	
		Out	Mac	Oak	Way	Outer	Detro		
		State				Wayne	it		
29.Education Funding									
Strong Support.....	38%	38%	43%	36%	38%	37%	40%		
Smwt Support.....	37%	36%	26%	41%	41%	37%	47%		
Smwt Oppose.....	5%	5%	4%	3%	4%	6%			
Strong Oppose.....	19%	18%	26%	21%	16%	19%	13%		
Undec.....	2%	3%	1%		1%	2%			
Total.....	600	364	49	79	108	67	40		
.....	100%	100%	100%	100%	100%	100%	100%		
29.Education Funding									
Support.....	75%	74%	69%	77%	79%	74%	87%		
Oppose.....	23%	23%	30%	23%	20%	25%	13%		
Undec.....	2%	3%	1%		1%	2%			
Total.....	600	364	49	79	108	67	40		
.....	100%	100%	100%	100%	100%	100%	100%		

	AGES		GENDER-AGE				
			Men		Women		
	18-49	50+	18-49	50+	18-49	50+	
29.Education Funding							
Strong Support.....	38%	39%	37%	36%	32%	43%	41%
Smwt Support.....	37%	38%	36%	36%	32%	39%	39%
Smwt Oppose.....	5%	5%	4%	6%	6%	4%	3%
Strong Oppose.....	19%	17%	20%	20%	26%	13%	15%
Undec.....	2%	1%	3%	1%	5%	1%	1%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%
29.Education Funding							
Support.....	75%	77%	73%	72%	64%	82%	81%
Oppose.....	23%	22%	24%	27%	32%	17%	18%
Undec.....	2%	1%	3%	1%	5%	1%	1%
Total.....	600	267	328	132	147	135	180
.....	100%	100%	100%	100%	100%	100%	100%

	PARTY-GENDER						
	Dem		Ind		Rep		
	Men	Women	Men	Women	Men	Women	
29.Education Funding							
Strong Support.....	38%	41%	41%	35%	47%	25%	40%
Smwt Support.....	37%	38%	43%	32%	29%	33%	38%
Smwt Oppose.....	5%	5%	3%	6%	5%	7%	3%
Strong Oppose.....	19%	15%	10%	25%	19%	30%	18%
Undec.....	2%	2%	2%	1%		4%	1%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%
29.Education Funding							
Support.....	75%	79%	85%	68%	76%	58%	79%
Oppose.....	23%	19%	13%	31%	24%	38%	21%
Undec.....	2%	2%	2%	1%		4%	1%
Total.....	600	103	138	66	56	106	115
.....	100%	100%	100%	100%	100%	100%	100%